

Cheat Sheet

Prepping Your Home for Photos



First impressions are important, especially in real estate. Put your best foot forward by following our cheat sheet to prepare your home to be photographed.



GENERAL

- Turn on all light fixtures and replace any burnt-out bulbs
- Turn off all fans (ceiling and other)
- Adjust window treatments to show off a beautiful view, yard, pool or hide imperfections
- Remove personal photographs
- Clean and dust well; clear clutter
- Organize closets and storage areas
- Touch up paint
- Hide trash cans
- Remove small floor rugs to reveal flooring
- Hide pets and their belongings



EXTERIOR



- Hide vehicles and shut garage doors
- Tidy front porch
- Clear flower beds of weeds, debris, and decaying plants; remove empty planters
- Mow if needed and clean up lawn clippings/leaves
- Pick up any toys, hoses, equipment, etc.
- Arrange patio furniture neatly and add decorative pillows if available
- Clean pool and turn on any water features
- Clean up after pets



LIVING/FAMILY ROOM

- Remove stacks of magazines and newspapers
- Clean fireplace
- Clear coffee table, end tables, mantels, etc.
- Arrange couch cushions and pillows neatly
- Remove any kids' toys



KITCHEN/DINING ROOM

- Clear counter; try to limit to one small appliance on counter at most
- Remove dish towels and clear sink of dishes
- Remove magnets and pictures from refrigerator
- Limit dining room table(s) to one center piece and/or decorative place settings
- Remove high chairs and booster seats



BEDROOMS

- Make beds and arrange pillows neatly; ensure bed skirt is neat and wrinkle free
- Clear dressers and bedside tables; store electronic device chargers
- Remove wall stickers, posters, and personalized name décor
- Neatly arrange any items under the bed that can be seen



BATHROOMS

- Clear counters and hide toiletry items, including those in shower/tub
- Remove dirty towels
- Hang color coordinated towels neatly
- Hide plungers, toilet brushes, etc.
- Ensure all toilet seats and lids are down
- Clean mirrors



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